

WITH LIVGLOBAL

Institute of Travel and Tourism



# Award Winning TRAVEL & TOURISM INSTITUTE



NEW-AGE STUDY PROGRAMS

★ LEADER ★

in EducationWorld Grand Jury Awards 2023-24



#### Making the world your workplace

LivGlobal Institute of Travel and Tourism is one of the premier institutions dedicated to groom professionals in the domain of Travel and Tourism. Using time-tested tools, teaching methodologies with committed & experienced faculties, we aim to create a new breed of highly qualified, ethically sound professionals who can transform the landscape of the industry. LivGlobal has designed and created highly focused and industry specific programmes in Travel and Tourism which will equip students with basic and advanced theories in Tourism, Aviation, Transport management, Hospitality, Events, Cruises, etc. related to the Travel and Tourism industry. The programmes in Tourism will accustom students to work in an international environment and help them understand the needs of tourists from different social and cultural backgrounds.







Our vision is to transform the world through education by fostering the development of global citizens with strong moral values and integrity, who are dedicated to the betterment of their nation and the world. We aim to empower the youth of our nation with the necessary skills and knowledge to make a positive impact on society and contribute to a better world for all.



## MISSION

Our mission is to introduce new age career programs, creating valuable opportunities, and providing a multi-disciplinary & practical approach towards education. We strive to empower the next generation of Leaders, Entrepreneurs and Innovators to make a positive impact on global socioeconomics.



## **VALUES**

- Excellence in teaching and learning
- Innovation and creativity
- Diversity and inclusivity
- Global perspective
- Social responsibility
- Ethical conduct
- Professional development
- Collaboration

## ACADEMIC PHILOSOPHY



We provide relevant and up-to-date curricula, one that is abreast with the developments of the Travel & Tourism Industry.



#### INTERESTING

We maintain our students' curiosity and interest levels; our education system is designed with an optimal mix of theoretical and practical concepts.



#### INDEPENDENT

We aspire to nurture and empower our students into well-groomed, confident and successful professionals in the Travel & Tourism industry.



#### INDUSTRY

We lay a high degree of emphasis on building relations within the industry; practical training, internships and workshops help in collaborating with the world of Travel & Tourism.



#### INTELLECTUAL

We pursue excellence by playing a proactive role in constantly stimulating our students' intellect.



#### INSPIRED

We regularly provide challenging opportunities to motivate our students, and broaden their horizons.



#### **IDEAL**

We aim to be recognized as a hub of excellence and strive towards building strong, serviceable and sustainable relationships within the industry.



#### **INDIVIDUALISED**

We incorporate meticulous and personalised evaluation with on-going feedback, in order to ensure our programmes are robust and progress driven.



TRAVEL & TOURISM

KEY DRIVERS OF

GLOBAL ECONOMY

### **Empower Nation's Economy** One of the most significant sectors that powers a nation's economy, Travel and Tourism cuts across geographical boundaries. India, with its vast trove of historical, cultural, natural, national and geographical destinations, offers tremendous scope for tourists from across the world. The Travel & Tourism sector in India strategically aims to: **Improve** and expand existing tourism Maintain products competitiveness that aid in of India as employment Generate a tourist generation foreign destination and economic exchange growth

Government initiatives of Incredible India and Make in India have spurred rapid growth in Tourist arrivals and Employment opportunities.

## GLOBAL TOURISM

#### What is trending

Most holiday destinations, transport services and accommodation providers have incorporated environmentally friendly measures, including ban on single use plastic

Several hotels and service providers are offering packages and programs that are designed for physical and mental transformation, leading to overall wellness

#### ECO FRIENDLY TRAVEL











#### ALTERNATIVE CITY TRAVEL

B-LEISURE TRAVEL

Travelling to offbeat destinations is becoming a rage since people are consciously avoiding overcrowded destinations

A combination of business and leisure travel is gaining popularity across the world

## DOMESTIC TOURISM

#### What is trending

Most tourists are now preferring to combine their leisure tours with trips to Spiritual centres in India

Rigid itineraries are passe Travellers prefer unique experiences that are customised to their tastes

#### **LEISURE WITH** SPIRITUAL TOURS





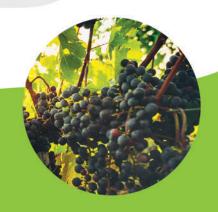






#### **WELLNESS TOURISM**

Tourists are actively pursuing activities, itineraries and lifestyles that are leading them to focus on a holistic lifestyle and state of holistic health



#### AGRI-**TOURISM**

Agri or farm tourism is a sustainable form of niche tourism that is considered growing industry in many parts of the world today, including India

## **KEY SECTORS**



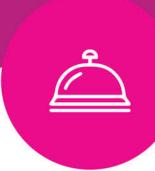
#### TRAVEL TRADE

Travel agencies and tour operators help in the sales of tourism products and services.



TOUR OPERATOR





#### **HOSPITALITY**

Hotels, resorts, hostels and guest house are essential to the tourism industry.

HOTELS

RESORTS

GUEST HOUSES

HOSTELS

LODGES







## EVENTS AND CONFERENCES

Events and conferences include business conferences, festival events, exhibition, sports events etc.



FESTIVAL EVENTS

EXHIBITIONS

SPORTS EVENTS

& Many More...

#### **TRANSPORTATION**

Airlines, trains, coaches, cruises are some of the major transport services in the tourism industry.



CRUISES

TRAINS

ROAD

TRANSPORT





## TYPES OF TOURISM



#### **ADVENTURE TOURISM**

This involves exploration or travel to remote and exotic areas where tourists can pursue adventure activities like mountain/rock climbing, ice skating, trekking, white water rafting, camping, hiking, kayaking, etc

#### **ECO TOURISM**

Eco-Tourism involves visiting ecologically rich and relatively untouched natural areas without leaving a carbon footprint behind.



#### **EDUCATIONAL TOURISM**

Educational tourism refers to the act of traveling to a foreign location for the purpose of participating in educational or learning activities. This can include studying abroad, language immersion programs, historical & socio - cultural studies and other educational experiences.

#### **HERITAGE TOURISM**

This involves an experience of places, artefacts, and activities that truly represent the rich history of a place, including its cultural, historic and natural splendours





#### **BUSINESS TOURISM**

This is generally defined as travel for the purpose of meetings, incentives, conventions and exhibitions, commonly known as MICE. It also includes individual business travel.

#### **CRUISE TOURISM**

Cruise tourism refers to the act of taking a vacation on a cruise ship, which customarily travels to multiple destinations. It typically includes amenities such as meals, entertainment, and on-board activities and is usually marketed as an all-inclusive vacation experience.



#### **Enriching the knowledge**



#### MEDICAL & WELLNESS TOURISM

Medical and wellness tourism refers to the act of traveling for the purpose of receiving medical treatment or to improve overall health and well-being. India is known for its traditional medical practices such as Ayurveda and Yoga, as well as modern medical treatments, which are often less expensive than other countries, making it an apt destination for medical and wellness tourism.

#### **SPORTS TOURISM**

Sports tourism is about travel to other destinations for observing or participating in a sporting event while staying away from the usual tourist destinations.



#### **RELIGIOUS TOURISM**

Religious tourism refers to the act of traveling to a place of religious significance. This can include visiting holy sites, shrines, temples and other places of worship, as well as participating in religious ceremonies and festivals. It can be motivated by spiritual pursuit, cultural interest or pilgrimage.

#### **RURAL TOURISM**

This is about exploring the rural canvas of a nation and enjoying the simple ways of living.





#### VIRTUAL TOURISM

When people use virtual reality to explore their choicest destinations from their premises, it is known as virtual tourism.

#### WILDLIFE TOURISM

Wildlife tourism refers to the act of traveling to natural habitat or regulated areas in order to observe, study or shooting wildlife. It includes activities such as safaris, bird watching and nature photography as well as visiting zoos, aquariums and wildlife parks. It has become extremely popular as a way to experience and appreciate the nature and its biodiversity.









#### **CLASSROOM SESSIONS**

Our highly experienced core team, along with visiting faculty, deliver specially designed online and offline sessions that enrich students with not just academic knowledge but offer them a global perspective as well.

#### **MASTERCLASS**

LivGlobal's MasterClass intends to keep students updated on the latest scenario in the travel and tourism sector. Guest speakers from diverse fields of Travel,

Tourism and hospitality domains share their knowledge and help students form ideas and insights about the industry.





#### WORKSHOPS

To keep our students updated with the current trends and advancements in the travel & tourism industry, we frequently organise uniquely designed workshops that focus on industry-oriented themes, shortlisted by our team of experts.

#### ASSIGNMENTS AND PROJECTS

Various assignments and hands-on projects are designed to make the students industry ready. Our dedicated faculty also provides students with ample opportunities to meet, interact and build relations with well-known and experienced individuals in the travel and tourism industry.





#### **CASE STUDIES**

Our curriculum includes use of case studies in order to highlight various practical and situational issues. Brainstorming and discussions help streamline our students' thought processes and sharpen their analytical abilities by exploring, identifying and solving issues.

#### SIMULATED EVENTS

Simulations place students right in the mix of realistic business scenarios, where they must apply the concepts and frameworks, which they have learned to make critical decisions. We use simulations to deliver meaningful learning experiences that are practical, relevant, and engaging.





#### **INDUSTRY PROJECTS**

LivGlobal regularly engages in small-scale and large-scale projects focussed towards developing entrepreneurship, innovation and collaboration among students through the industry-academia relationship. Live projects are a valuable way for students to understand the wider demands of the creative industries in a supportive and nurturing environment.

#### **IN-HOUSE EVENTS**

Apart from academics, we also put extra emphasis on extracurricular activities. We regularly conduct events like Travel & Tourism Fair, Cultural Day, Youth Festivals, etc





#### COMMUNITY SERVICE

We encourage our students to participate in various community related programmes, wherein they can volunteer to offer their services directly or through NGOs. This enables them to engage better with the society and understand the finer nuances of the service industry.

#### PROFESSIONAL COMPETENCIES

Career readiness is the attainment and demonstration of requisite competencies that broadly prepare graduates for a successful transition in to the workplace. We have a special programme to improve communication, leadership, creativity and problem solving skills, professionalism, inter-personal skills of every student. These skills and etiquettes enhance their personal productivity and give them a competitive advantage in the global marketplace.





#### **ENTREPRENEURIAL SKILLS**

We believe in equipping students with an innovator's eye and a founder's grit-the skills to excel in an innovation economy. To activate the entrepreneurial mindset in students, LivGlobal begins by igniting the imagination and then takes them through the journey of creating and refining an original business concept.

#### **ENGLISH PROFICIENCY TRAINING**

Since English is one of the preferred languages of communication globally, we ensure that our students have a strong command over the language. Hospitality sector being all about communication with people from different cultural and social backgrounds, communicating well is very crucial for their success.



## DIGITAL LEARNING

Technology empowered imparting

#### BYOD PROGRAMME:

Bring Your Own Device (BYOD) Programme enhances students' learning experience, using online and mobile technologies, within and outside the classroom. This allows them to work on course materials and to participate in a collaborative learning environment, thus making them tech-savvy.

### COMMUNICATION AND COLLABORATION:

LivGlobal is one of the leading institutes that empower students using modern-day technologies, online sessions and other hi-tech modules of training. Apart from Google Apps, we harness the flexibility and functionality of portals like Google Classroom, Shared Calendars, Hangout and the Drive. Our faculty collaborates using GSuite. This enables them to get instant feedback from students and to track their progress, while streamlining their writing and research work.

#### **EDUCATIONAL NEWSLETTERS:**

Our Educational Newsletters feature the key highlights of the Institute, apart from presenting students' achievements. The Newsletters also report latest industry trends, growth and major events.

#### PREZI PRESENTATION:

This is an inventive and refreshingly unique presentation tool that allows students to express their ideas skilfully and to explore their creativity.

#### YOUTUBE BROADCASTING:

The presentations created by our students are broadcasted on various platforms, including YouTube. This allows them to share their ideas and creativity with the world.



## INFRASTRUCTURE AND FACILITIES



#### WI-FI CAMPUS

Our campuses are equipped with a Virtual Private Network and high-speed broadband, as technology is the mainframe of business today.



#### **CLASSROOMS**

Our institute offers state-of-the-art infrastructure and hi-tech facilities. Our classrooms are air-conditioned and integrated with laptops and LED projectors.



#### LIBRARY

Our libraries across our campuses offer complete access to extensive electronic information resources and are also well-stocked with books, periodicals and journals.



#### **SEMINAR HALL**

Equipped with quality sound and picture devices, we conduct group sessions for our students.



#### ACCOMMODATION

We are associated with housing providers, offering good amenities, located near our campuses, across all centres. This enables our students to minimize their commute time and to explore the cities during their leisure.

#### TRAINING AND INTERNSHIP

Training and Internships are an essential part of the curriculum at LivGlobal that prepares students to take on industry challenges. Practical industry exposure in addition to theoretical knowledge surely provides for a lucrative career opportunity.

## **PLACEMENTS**

LivGlobal works closely with businesses to understand the skills required within the industry. Our placement process is an integral part of our students' life after their course. Our dedicated team of experts have developed a multi-level placement process that sources opportunities at local, national and international levels.

## CAREER OPPORTUNITIES

The Travel, Tourism and Hospitality sector demands skilled manpower that are at par with industry standards. Some of the key careers that students can explore are:



- AIRLINE STAFF
- TRANSPORT OFFICER
- TOUR CONSULTANT
- HOTEL & RESORT MANAGER
- RESERVATION AND TICKETING EXECUTIVE
- CONCIERGE
- MARKETING AND PR
- EVENT PLANNERS
- TRAVEL WRITER
- DESTINATION MANAGER
- & Many More...



## NEED FOR TRAVEL AND TOURISM MANAGEMENT

### RISING DEMAND FOR PROFESSIONALS

As the tourism sector in India gets structured day by day, it is creating additional demand for well trained workforce at various levels, especially management. LivGlobal is creating highly skilled professionals who are willing and able to make a difference to the tourism sector in India and abroad.

#### **DIVERSE CAREER OPTIONS**

The Travel, Tourism & Hospitality sector offers wide ranging career opportunities.

#### **DIGITISATION OF TRAVEL INDUSTRY**

Digitisation and digitalisation of the travel, tourism and hospitality sector is ensuring a surge in travellers looking for a seamless travel experience.

#### **EMERGING INDUSTRY**

The travel and tourism industry is emerging as one of the ever-evolving industries and so is the demand for skilled professionals.

#### **LUCRATIVE EARNINGS**

The sector offers tremendous scope for high paying careers. Professionals have the option of finding opportunities in India and abroad. Increase in initiatives by the Government: The Government of India has initiated various programmes like Make in India and Incredible India, which will provide a much-needed impetus to the tourism sector and allied industries.

## **STUDENT** TESTIMONIALS

**Shruti Sheponde** 

First Year Student of B.B.A.



Not only an institute; but LivGlobal is a community that promotes and enhances growth and exploration.

The combination of dedicated and experienced faculty members and a curriculum that is a blend of empirical and conceptual knowledge have made my journey in tourism and travel management more fulfilling.

I am excited about the prospects that my education holds for my future in the travel industry.

I am grateful to LivGlobal and Nagindas Khandwala College for helping me pave the way to a successful career in the travel industry.

Eden Barreto
First Year Student of B.B.A.

LivGlobal is more than an educational institute; it's a transformative journey. The interactive classes, supportive faculty of mentors as well as essential training in soft skills have shaped my understanding of tourism and travel management. I am grateful for the practical expertise and global perspectives that LivGlobal has instilled in me.

It is definitely helping me to set the stage for a successful career.



Chaitanya Karlekar
Third Year Student of B.B.A.(Honours)

As a current student at LivGlobal, pursuing a degree in Travel and Tourism Management, I am amazed by the diverse range of courses and extracurricular activities offered here.

The practical experience through getting to work as an intern, and field visits have broadened my perspective on various trends as well as different cultures across the globe.

The supportive faculty members are not only experts in their field but are also passionate about nurturing the next generation of professional leaders.

I feel confident that I am gaining the skills and knowledge needed to make a meaningful impact in the travel sector.

## **STUDENT** TESTIMONIALS

#### Shravani Kalambe

Third Year Student of B.B.A.(Honours)



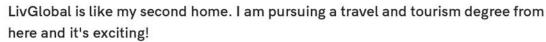
Studying Travel and Tourism Management at LivGlobal has been an incredible journey for me.

The experiential approach to learning combined with industrial visits, has equipped me with the practical skills needed in the dynamic world of travel.

The experienced faculty's insights and personalized guidance have been invaluable in shaping my career.

I feel well-prepared to embark on a successful and fulfilling career in the travel and tourism sector.

## Andrea Nazareth Second Year Student of B.B.A.(Honours)



The faculty is warm hearted and empathetic.

They teach us about everything right from destinations around the globe to the backend work that goes behind making trips successful.

Various club activities and study tours have groomed me with firsthand exposure to the professional and corporate world.

I feel ready to take on the challenges of the tourism sector. LivGlobal is the best!



**Dipesh Vaid**Third Year Student of B.B.A.(Honours)

LivGlobal's Travel and Tourism Management program not only provided me with a solid academic foundation but also built within me, an entrepreneurial spirit. Various intra-college and inter-collegiate events, like EXPLORA, have challenged me out of my comfort zone and instilled in me leadership and decision-making

skills, which have enhanced my overall personality development.

LivGlobal's strong industry connections facilitated networking opportunities, and

the masterclasses and workshops by industry experts continue to be a significant resource in my professional journey.

I am proud to be a student at LivGlobal.

## **FACULTY**TESTIMONIALS

**Shailesh Thakur** 

Professor At Livglobal



The most beautiful thing in the world, is of course, the world itself". Travelling is not only enjoyable but it is an educational adventure.

LivGlobal has excelled in teaching through practical experiences as well as theoretical knowledge.

Students are imbued with learning through a trailblazing curriculum that inculcates refinement and proficiency among them.

Our young explorers find a sense of confidence and savoir-faire due to an exposure to diverse cultures and humanities. LivGlobal truly dedicates itself towards a bright and better future for its students which is admirable.

#### Ashlesha Maurya Professor At Livglobal



Our teaching methodology consists of industrial visits at various destinations of significance that strengthens understanding and maturity among learners.

Students are made well-versed with different cultures, tourism and tourism management, languages and customs across the world. It is a beautiful journey to mentor the kids and grow with them.

I am deeply thankful to LivGlobal for the same.





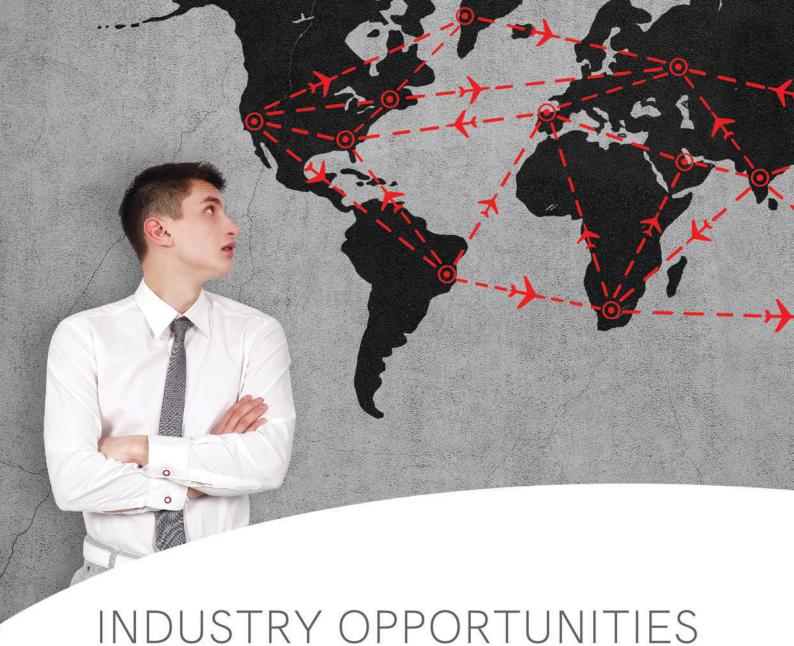
**Tulna Mishra**Proffessor At Livglobal

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I am proud to be a student at LivGlobal.



### Staying two steps ahead of others

Upon completion, students will be able to work in diverse fields and in competent capacities. Here is a list of some industry opportunities and capacities which the students can tap:

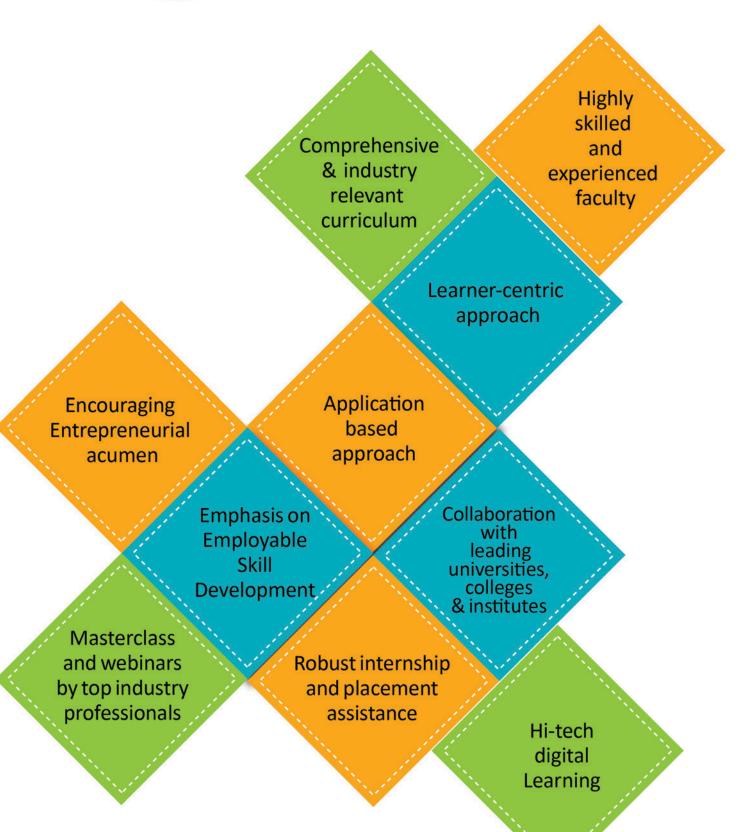
TOURISM GOVERNMENT ORGANISATIONS

HOSPITALITY CONSULTANCY

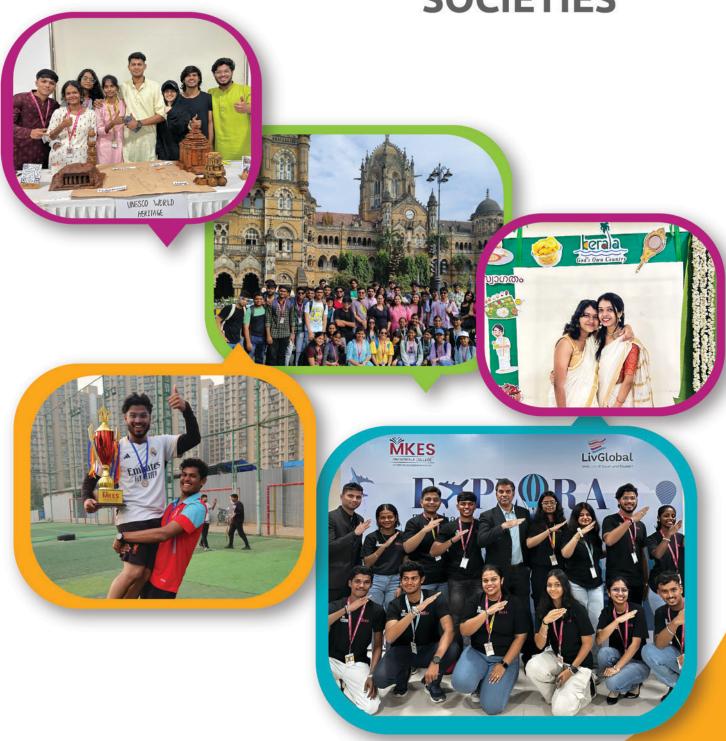
AVIATION TRANSPORT

EVENTS CRUISE





## STUDENT CLUBS AND SOCIETIES



## "We travel not to escape life, but for life not to escape us."





## FOR CAREER COUNSELLING

## CONNECT WITH US







MALAD

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# Start your Career journey with LivGlobal



## MAKING THE WORLD YOUR WORK PLACE



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