







FUTURE VARSITY EDUCATION GROUP is a higher education provider which offers career-oriented programs designed and delivered in collaboration with the best education institutions in the world.

The flexible programs offered by FUTURE VARSITY EDUCATION GROUP empower students to achieve their degrees while maintaining high-quality learning outcomes.

The programs offered are a blend of learning models, incorporating diverse instructional approaches to provide effective training that aligns with the unique requirements of each learner.

FUTURE VARSITY EDUCATION GROUP delivers an enriching learning experience by continually fostering its learners through mentorship by industry experts, ensuring they are well-aligned with the standards of both the industry and academia.



# NAEMD ASIA'S BEST EVENT MANAGEMENT INSTITUTE



in event management education with NAEMD, where knowledge and creativity come together!

NAEMD is an institute dedicated to effectively develop highly professional individuals in the field of Event Management. With the focused aim of creating professionally, academically and ethically sound event managers and executives.

NAEMD recognized the need for accelerating formalised education through collaborations with recognised University, colleges & institutions.

Formal education in event management equips candidates with knowledge & skills that help in better conceptualisation and delivery of events. Identifying the need for experts in the industry, NAEMD instils its students with basic and advanced theories and techniques in the discipline of management, marketing, public relations, finance, tourism, law etc. related to the field of events.



Our vision is to transform the world through education by fostering the development of global citizens with strong moral values and integrity, who are dedicated to the betterment of their nation and the world. We aim to empower the youth of our nation with the necessary skills and knowledge to make a positive impact on society and contribute to a better world for all.



## MISSION

Our mission is to introduce new age career programs, creating valuable opportunities, and providing a multi-disciplinary & practical approach towards education. We strive to empower the next generation of Leaders, Entrepreneurs and Innovators to make a positive impact on global socioeconomics.



## **VALUES**

- Excellence in teaching and learning
- Innovation and creativity
- Diversity and inclusivity
- Global perspective
- Social responsibility
- Ethical conduct
- Professional development
- Collaboration



HIGH ETHICAL STANDARDS











RESEARCH AND INNOVATION AS A WAY OF LIFE



RECOGNITION OF EFFORTS AND ACHIEVEMENTS



SERVICE & RESPECT TOWARDS THE COMMUNITY &



## ACADEMIC

## PHILOSOPHY

All programs have been conceptualized in accordance with the following eight core principles:



We provide relevant and up-to-date curricula, one that is abreast with the developments of the Event Management Industry.



We maintain our students' curiosity and interest levels; our education system is designed with an optimal mix of theoretical and practical concepts.



We aspire to nurture and empower our students into well-groomed, confident and successful Event Management Professionals.



We lay a high degree of emphasis on building relations within the industry. Practical training, internships and workshops help in collaborating with the events and corporate world.



We pursue excellence by playing a proactive role in constantly stimulating our students' intellect.





We regularly provide challenging opportunities to motivate our students and broaden their horizons.

#### IDEAL

We aim to be recognized as a hub of excellence and strive towards building strong, serviceable and sustainable relationships within the industry.





We incorporate meticulous and personalized evaluation with on-going feedback, in order to ensure our programs are robust and progress driven.

## OUR AWARD WINNING

**JOURNEY** 



NAEMD ranked 1st in India as **ENABLING START-UP CULTURE** 

Education World-India Private Higher Education Rankings 2023-24



NAEMD ranked 36th in India as Top Management Institute by Times of India





NAEMD ranked 24th in India in Top Private Institutes by Times of India



Awarded "BEST INSTITUTE FOR EVENT MANAGEMENT" at "World Education Summit" 2021, "Asia Education Summit" 2013 to 2021.





International Association Memberships of IAEE, IFEA



"ASIA'S FIRST & BEST INSTITUTE" to offer UG & PG Program in Event Management & PR by LIMCA Book of Records



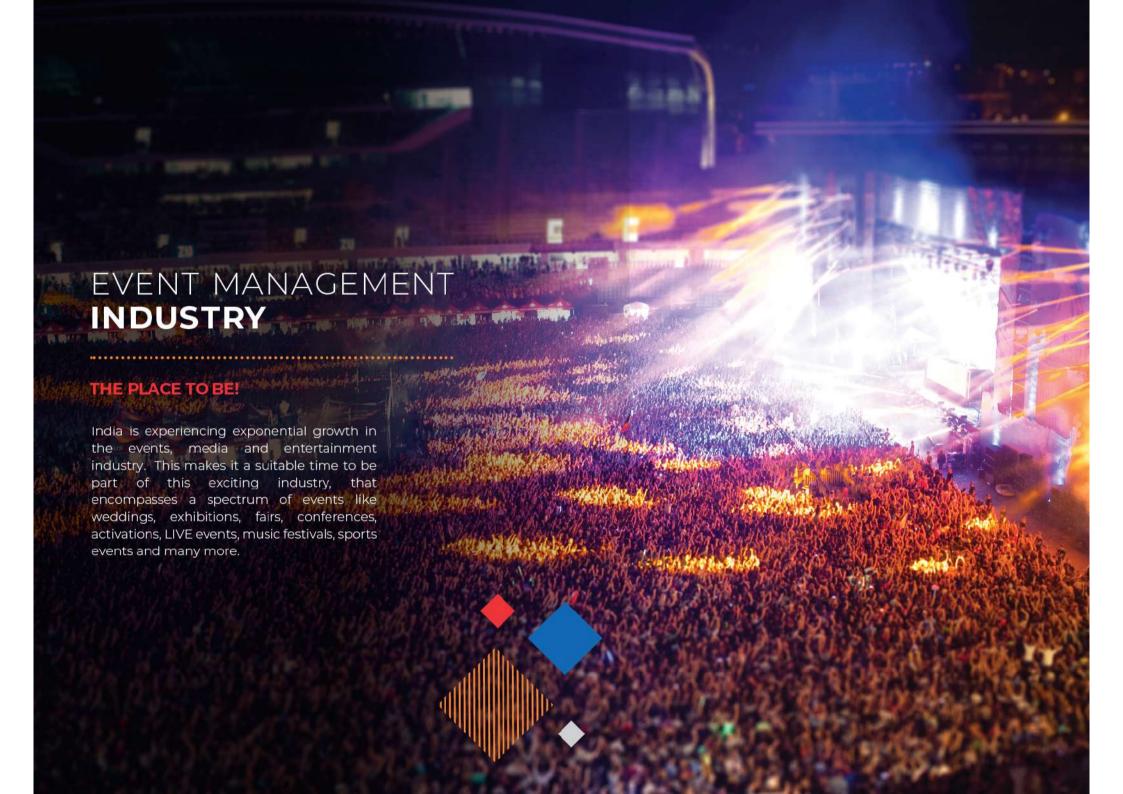


Awarded for

**Excellence in Event** Management **Education** by Mid Day



**NEST Academy** recognized as leading Institution in Industry collaboration at **UNICA 2019** 



# **GROWTH**TRAJECTORY

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Industry stalwarts foresee a robust growth trajectory for the Event Management industry, considering the strong backing of high marketing spends from premium companies and the growth of personal events, MICE (Meetings, Incentives, Conferences and Exhibitions), activations and sports events.

It is predicted that with 28-30% growth, Indian events industry could reach \$10 billion in the next 10 years.



Rising number of high net worth individuals and families directly increases the expenditure towards personal events.



With more than 65% of the population being 35 years of age or younger, India is one of the youngest populations in the world. This shows an increasing market potential for adventure events, concerts, travel, etc.



Government spending to grow at 14%.



Activations will boost with the increasing number of metro cities.



With about 850 million consumers from the non-urban areas, the industry is primed for exponential growth.







## NEWAGE

MARKETING TOOL

The event management industry has always played a pivotal role in the Marketing and Communications space for companies, and has evolved over time with new opportunities and features. Due to the growth in technology, this industry has witnessed a number of innovations one of which is the Digital Event. It is a platform that allows the marketing team to think outside the box and attract customers.

## **EXPLORE YOUR**

**CREATIVITY** 

The three cornerstones of the industry are

.............









This means, not just developing the three attributes, but also utilizing all three of them in conjunction. If this description sounds like you, then you are in the right place!



## EVENT MANAGEMENT

## **EDUCATION**

## **EVOLVING INDUSTRY**



The revolutionary growth of events has created a surge in the need for professionals to manage growing individual & organizational needs for image & representation.

## DIVERSE CAREER OPTIONS



The industry offers opportunities to students of all personalities; leaders and role models may pursue the role of an event manager, or more hands-on students can pursue positions such as event planner/coordinator.

## RISING DEMAND FOR PROFESSIONALS

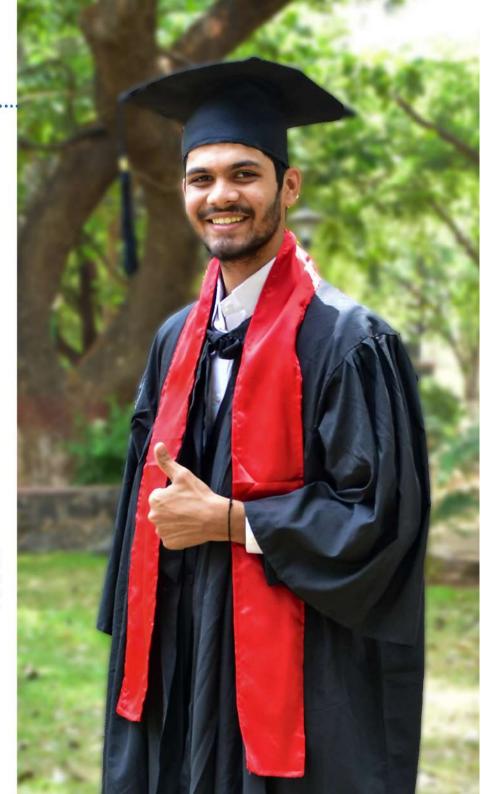


With the current number and diversity of events, the industry is in need of professionals who are able to manage the scale and size of such events. This makes the industry a lucrative platform to showcase talents.

# IDEAL FOR GO-GETTERS



Out-of-the-box thinking, adaptability, and a creative spark are the three characteristics of a competent event management executive, and these three characteristics will drive your profile in the right direction.



## CAREER PROSPECTS

## RIGHT PLACE, RIGHT TIME



Given the promising future of the industry, early entrants can reap ample rewards leading to a progressive career ahead.

## TARGET INDUSTRIES



A large number of our entrepreneurial students start their own companies. Our students are placed in the following Industries:

# LUCRATIVE EARNING



The number of individuals and companies hosting and organizing events has gone up in recent years. Thus, the demand for well-qualified, professional event managers has drastically increased compared to the supply, creating constant lucrative opportunities.

# VARIED DESIGNATIONS



The event management industry has numerous positions to be filled such as

- Event Conceptualiser
- · Event Production Head
- Event Marketing Manager
- · Hospitality Manager
- Event Compliance & Permissions Manager
- Event Technologist
- · & many more



# SOME OF THE STUDENT ENTREPRENEURS





# TRAINING **METHODOLOGY**

We are committed to the holistic development of our students to ensure superior outcomes and strong employability prospects. The teaching methodology comprises classroom sessions, masterclass, case studies, practical training, group work and discussions. The approach is to have the right balance of theory, practice and experience. The "real world relevance" is vital throughout the program.



### **CLASSROOM**

SESSIONS



#### **REGULAR LECTURES**

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To positively impact the perspective of our students, lectures are delivered by our experienced core team of faculty, along with visiting faculty from top Management Institutes, and professionals from the Events & PR Industry.



#### **ASSIGNMENTS & PROJECTS**

Assignments and projects are a part of our curricula. These provide our students ample opportunities to meet, interact and build relations with popular and experienced individuals in the Events Industry, under the able guidance of our dedicated faculty.



#### WORKSHOPS

To keep our students updated with the current affairs in the Events Industry, we frequently organize uniquely designed workshops that focus on industry-oriented themes shortlisted by our team of experts.



### SIMULATED EVENTS

We have developed an exceptional methodology that helps replicate the process of organizing and managing an event in real-time. Students are trained to formulate a model event and present it live in the classroom. This exercise gives them an opportunity to walk through minute aspects of executing events.





## **MASTERCLASS**

AND CASE STUDIES

.........



### **MASTERCLASS**

Masterclass sessions are scheduled to keep students aware of the current world of Events. Guest speakers from various areas of event management as well as other related industries share their knowledge and help students form ideas and insights about the industry.



## **CASE STUDIES**

Our curriculum includes the use of case studies in order to highlight various practical and situational issues. The brainstorming and discussions help streamline our students' thought processes and sharpen analytical abilities by exploring, identifying and solving issues.



## INNOVATIVE & INTERACTIVE

## LEARNING TECHNOLOGY

#### BYOD PROGRAM

The Bring Your Own Device (BYOD) Program enhances the students' learning experience through the use of online and mobile technologies within and outside the classroom, allowing them to work on course materials, participate in a collaborative learning environment, thus making them tech-savvy.

# EDUCATIONAL NEWSLETTERS

Our Educational Newsletters feature our institutes' highlights and students' achievements and also report the latest industry trends, growth and major events.

## PREZI PRESENTATION

This is an inventive and refreshingly unique presentation tool that allows students to express their ideas skilfully and explore their creativity.

## COMMUNICATION AND COLLABORATION

Being one of the first institutes to provide education on Google Apps, our students learn to use portals like Webmail Services, Shared Calendars, Google Meet and the Drive. G Suite allows our faculty to collaborate with students, give them instant feedback, track individual progress and help students streamline their writing and research.

### YOUTUBE BROADCASTING

Prezi

We broadcast our students' presentations and creations on YouTube; providing them with an opportunity to share their ideas and creations with the world.



Google

JIO MAMI





# PLACEMENTS AND INTERNSHIPS

NAEMD works closely with businesses to understand the skills required within the industry. Our internship and placement process is an integral part of our students' life during and after their course. Our dedicated team of experts has developed an INDIAN IDOL multilevel placement process that sources opportunities at local, national and international Levels.



MUMBAI FESTIVAL





**SUNBURN** 



WELCOME SUNDOWN STATES AND WAREH

AJIO LUXE WKEND

LOLLAPALOOZA



3









TATA LITERATURE LIVE







ICC MEN'S WORLD CUP INDIA 2023



KING NEW LIFE TOUR





LUCKY ALI LIVE CONCERT





THE LIL FLEA





**BACKSTREET BOYS TOUR** 



**PALM TREE MUSIC FESTIVAL** 









**YOUTUBE FANFEST** 





FOAID





**FALGUNI PATHAK NAVRATRI** 





BOLLYWOOD MUSIC PROJECT



UPPERCRUST FOOD SHOW







AUDITIONS OF DANCE DEEWANE





ANNIVERSARY OF CORPORATE COMPANY-ARVIND MAFATLAL



**RANGILO RE** 



SA RE GA MA PA LITTLE CHAMPS AUDITIONS



& MANY MORE!



MATRIX PRO-HAIR TRANSFORMER 3.0





## INTERNSHIPS AND PLACEMENTS

Funk:tions

Ga41

**Fusion Events** 

Global Pharma

Go Bananas Gourmet Tales Co.

Green Chillies

IT Voice

Kalra Tours

**KYC Events** 

Lallooii & Sons

Let'sCampOut

Live Creation

Hexagon Events

Kothari Jewellers

360 Daree **70 EMG** 7tv7 Entertainment A3 Events Aamir Khan Films ABEC Absolute Events Adobe Advent Green Apricot Media Alpcord Network AP Events Aspiration Ballerina Bells & Ballons Bia Boss Bliss Inc Book My Show **BOI** Media Brand Aid Brand Next Media **Buds and Roses** Candid Marketing CII ClockWork Coconut Media Conexxions Dazzel Decathlon Divine Celebration DNA Entertainment **DRC** Entertainment Esspresso Events **Eternity Events Event Crafter** Event Mantra Event Tadka Extra Mile Explore India Expro Events FICCI Food Link FremantleMedia

Mosaic Events N-Dimension **NESCO Events** Opus Media On Cue Productions Page3 Events Party Creators Percept D' Mark Interface Data Design Pico International Planman Marcom Prasang Events Karsun International Prowess Production R One Rachnotsay Raison D'être

Raiasthan Patrika Razzmatazz Events **RC Events** Red Events Reliance JIO Robust Events LLP Saksham Events Saregama India Ltd. ShadiKings Shiamak Davar Showmakers SFA - Sports for All Shrishti Sanchar Snug Entertainment Spin Entertainment Sterling Hospital Tamarind Global

Thrillaz Events Time Box (sab) Times of India Times-Red Cell True Events Usually Unusual Entertainment Vanishka Entertainment Viacom 18 Viva Events VR1 Foundation Weddinaz.in Wizcraft YRF Studios Zion Unlimited & many more



## STUDENT DEVELOPMENT

## **ACTIVITIES**

For holistic development of the students, NAEMD offers a host of Student Development Activities.



## ENGLISH PROFICIENCY TRAINING

Already considered as a global language, English is one of the official languages in India. We provide English Proficiency Training, helping students gain a strong command over the language, enhance their social mobility and present themselves as confident professionals.



## SOFT SKILLS TRAINING AND GROOMING

Soft skills constitute communication skills, personality development and people skills. We help our students develop these skills and etiquette which will enhance their personal productivity and provide them with a competitive advantage in the Global Marketplace.



## CO-CURRICULAR ACTIVITIES

Apart from the focus on academics, we also emphasize extracurricular activities, by conducting events like Sports Meets, Annual Day, Youth Festivals, Community Services etc.











We have student managed clubs initiated with the objective of creating channels that allow them to explore their creative streak and also promote team spirit.



### **PLACEMENT CELL**

An active placement cell is at work, where students are given placement guidance and career advice.



### **ALUMNI CELL**

Our association with students continues after they complete their course. Through our Alumni Cell, they are able to network with people in the industry. Some of our esteemed students have become successful professionals and entrepreneurs and now visit us to deliver Masterclass and share their experiences.



## IN-HOUSE

## **EVENTS**



#### MR. & MS. ACADEMIA

Mr. and Ms. Academia is a pageant that embodies the spirit of today's educated youth and their talent. This competition offers students a platform to present their confident, intelligence and charming selves.



#### JOSH

As the name suggests, JOSH, our and excitement of the students. skills and creativity.





intercollegiate youth festival is all about the energy, enthusiasm Started in the year 2006, this festival endorses a different theme every year, that puts to test students' potential talent,



#### YUVA PREMIER LEAGUE

It is a national-level intercollegiate sports competition that provides our students with hands-on practical experience in planning, organizing and executing a sports event.



#### STUDENT IDOL

The purpose of this competition is to encourage students to showcase their singing, dancing and other unique skills. We recognize, appreciate and celebrate their special talent.



















## **INFRASTRUCTURE**

## AND FACILITIES



#### **CLASSROOMS**

Our institutes offer state-of-the-art infrastructure and hi-tech facilities. Our classrooms on all campuses are air-conditioned and integrated with laptops and LED Projectors.



#### WI-FI CAMPUS

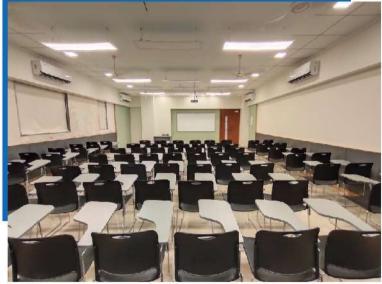
Our campuses are equipped with a Virtual Private Network and high-speed broadband, as technology is the mainframe of business today.



#### **SEMINAR HALL**

Equipped with quality sound and picture devices we conduct screening sessions of various sports.







### **LIBRARY**

Our libraries across our campuses offer complete access to extensive electronic information resources and are also well-stocked with books, periodicals and journals.



### **ACCOMMODATION**

We are tied-up with housing service providers offering good amenities, located in close proximity to the campuses across all centres. This enables our students to minimize their commute time, and explore the cities during their leisure.



## ADVANTAGES OF RECOGNISED

## **PROGRAMS**



# SYMBOLIZES HIGH QUALITY EDUCATION

Recognized programs are symbolic of high quality education and preferred by recruiters; adding a stamp of credibility.



# PRE-REQUISITE FOR JOB PROMOTIONS

Some certificate programs may help one to acquire a job. However, a recognized program opens doors to higher positions and career advancement.



## ENSURES 360-DEGREE LEARNING

A well-structured program ensures the candidate's abilities in both theoretical as well as practical engagement, providing comprehensive education.



## POWER OF PRACTICAL LEARNING

Recognized programs provides immense value to one's profile as it incorporates practical learning and experience, helping candidates acquire substantial job opportunities.



## MATCHES INDUSTRY REQUIREMENTS

A recognized program warrants an education that is of industry standards.



## **ADMISSION PROCEDURE\***

The admission process helps us to select students whose ambitions and abilities match with the event management industry.

By following our step-by-step admission guide, we will be able to align the students with the event management program that fits them best.

\*For Course Offered by Respective College, Institution & University.

\*For admission to any of the event management programs candidates must comply with application guidelines.



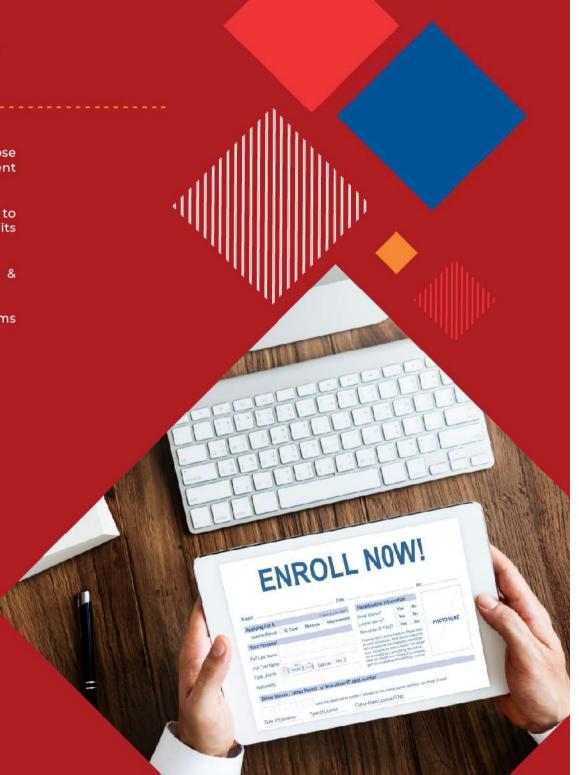












#### **ELIGIBILITY**



- Under-Graduate Programs
   Successfully appeared / cleared 10+2
   examinations or equivalent from recognised Board
- Post-Graduate Programs
   Graduate in any stream from a recognised University.

## **APPLY**



Submit duly filled Provisional Application Form along with the following Self Attested documents:

- 3 passport size photographs
- Photocopy of 10th marksheet and certificates
- Photocopy of 12th marksheet and certificates
- Photocopy of Graduation marksheet and Provisional Certificate / degree (applicable only for PG Programs Applicants)
- Candidates whose result is awaited, can submit their Exam Hall Ticket / Admit Card
- Experience Certificates (if any)
- Photo ID Proof & Address Proof (Aadhaar Card / Passport / Driving License).

Kindly note that students need to submit the Original copy of all of the above mentioned Academic documents at the time of admission.

## 3

### **ENTRANCE TEST & EVALUATION**



- Applicant needs to successfully complete the evaluation process including Online Test and Interview and / or Project Submission.
- Shortlisted Applicant shall be called for Personal Interview or Telephonic Interview (for outstation Applicant).
- The prime objective of evaluation process is to check the candidate's personality traits, academics, goals and self awareness level.
- Applicant will have to submit the Original certificate and documents as required.
- Selected Applicant shall be informed by phone / email regarding their selection and payment of fees.

## 4

### **PAYMENT**



- UG Program applicants have to make the payment of First Installment along with the Application Form.
- Selected PG Program Applicants have to make the payment of First Installment within 7 days of the
- payment of First Installment within 7 days of the announcement of selection.



#### TIMES OF INDIA

Now recognized Diploma in Event Management! NAEMD is 1st Institute in Asia to offer Recognized Degree and Diploma courses in Event Management.

Event Management is sunrise industry, NAEMD offers exclusive course in event management.

Opportunities for NAEMDians at International level Mumbai Marathon and International Film Festival at Pune.

Gateway to Event Management Industry, Specialized course in Event management by NAEMD.

NAEMD has been recognized and awarded as Asia's First & Best Event Management Institute LIMCA BOOK OF RECORDS.

#### DNA

At NAEMD Students are professionally trained with classroom lectures, case study guest speakers & most importantly practical training.

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#### **INDIAN EXPRESS**

JOSH, a Success story of NAEMD students.

#### **DAILY NEWS**

Lot of things learned by NAEMD students at royal Wedding.







#### **DIVYA BHASKAR**

Now It's not difficult for students to manage mega events. Thanks to course offered by NAEMD.

#### **RAJASTHAN PLUS**

TIMES OF INDIA

Wedding too is a Business, Event Management Course by NAEMD will help you to become Wedding Planner.

#### EDUCATION TIMES, TIMES OF INDIA

NAEMD students fare at FilmFare.

An Exciting Plunge in Events by NAEMD.

NAEMD organized Workshop on International Event Management scenario gives inside knowledge to students about practices and opportunities available at international level.

Event Management course by NAEMD send students at much talk about weddings across India.

Event Management has recently become one of the top few careers a student would want to opt for.

Diploma, Post Graduate Diploma courses for Event Management can be pursued by under graduates & graduates on a part time basis for a period of one year. Institute that offers Event Management courses in India is NAEMD.

Until now however, there was no streamlined churning out this breed (Event Managers). But with the recent operating of NAEMD students can now be professionally trained in this exciting field.

#### **MAHANAGAR TIMES**

New dimension in career – Event Management.

#### DAINIK BHASKAR

Event Management – A high paying career option, NAEMD offers Diploma in Event Management.

**WOW AWARDS** 



SUNBURN FESTIVAL GOA



BE A PART OF THE

# EXCITING EVENTS INDUSTRY!!

**RAAS RANG THANE 2023** 





INDIA KIDS FASHION WEEK



JAGRAN FILM FESTIVAL







**UNFOLD ITACA** 







## ZEE CINE AWARDS 2023



HRX PINK MARATHON











JUNIOR MISS INDIA



V

**INDIA FILM PROJECT** 





DESTINATION WEDDING AT RAMOJI FILM CITY







# DESTINATION WEDDING EVENT AT RAJASTHAN





# DESTINATION WEDDING EVENT AT KERALA













C 80

SUNIDHI CHAUHAN LIVE



MIRCHI MUSIC AWARDS













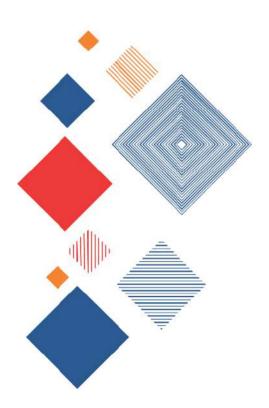




# FOR CAREER COUNSELLING CONNECT WITH US

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"Allow your Passion to become your Purpose, and it will one day become your Profession."

-Gabrielle Bernstein



# THE TIMES OF INDIA career ption







